

REMARKS

The claims now in the case are amended independent claims 1 and 16 and depending from claim 1, claims 2-4 and 6-15 and depending from claim 16 is claim 17.

The independent claims 1 and 16 have been amended to indicate the steps which are performed when preparing a response to a user query. In particular reference is now made to the fact that the system/method refers to a complimentary information module to predict the complimentary information that is required to provide the response to the query and to the user data tables in the complimentary information module in order to personalize the response to the user who has made the query.

This feature of the amended independent claims does not appear to be disclosed in the prior art of record. In the Walker publication there is disclosure of a system to provided auxiliary or complimentary information in response to a user request, but there is no disclosure of the system performing a prediction of the information which is being requested, nor a reference to user data tables in order to personalize the response. The Examiner, in his discussion of claim 4, refers to the Walker publication paragraph [0018], but a review of that paragraph does not reveal anything which appears to be of relevance, and no equivalent paragraph can be identified elsewhere in the document. The amended claims are clearly not anticipated.

The Walker publication provides a system which allows complimentary information to be provided and synchronized with a video program. However in order for the information to be provided, the user request has to be very specific and/or the information which is available at any given time has to be closely controlled in order that a focused amount of complimentary

information is provided in response, for example, the "suicide note" in paragraph [0031] in which the user can only request to see the note in detail, or not to. Thus, while this system does provide a means of providing complementary information, the information which is available at any given time is limited and is still largely prescribed by the broadcaster. In contrast the current applicant has recognized that this is still unsatisfactory to the user and therefore allows for the user to have a much wider opportunity to request complimentary information. However they have also recognized that, if not controlled, this could lead to large amounts of unwanted complimentary information being provided in response. This is why they have included the steps of predicting the complimentary information required for the response and referring to the user data tables to personalize the response in order to reduce and more closely focus the complimentary information which is provided in response to a known user's query. These features are not taught, suggested or made obvious by the art of record.

The Examiner also refers to the Harrison patent as being a disclosure of analyzing personal user profile details. However, while this system is used in the same general field of television broadcast it is with regard to the selection of television channels and selective display of the same and is not performed in response to a user query. Thus, and contrary to the Examiner's assertion, there is no suggestion in Harrison that the subject matter of that patent could be used to advantage in order to provide a better and more focused response comprising complimentary information to a user initiated query. Such a feature cannot therefore be deemed obvious.

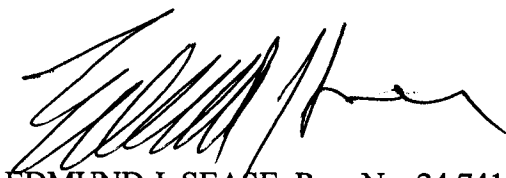
Applicants have made every effort to amend the claims to a proper scope to cover the invention and yet distinguish the art of record. Allowance is therefore requested.

This is a request under the provision of 37 CFR § 1.136(a) to extend the period for filing a response in the above-identified application for three months from June 6, 2008 to September 6, 2008. Applicant is a small entity; therefore, please charge Deposit Account number 26-0084 in the amount of \$525.00 to cover the cost of the three-month extension. Any deficiency or overpayment should be charged or credited to Deposit Account 26-0084.

No other fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Edmund J. Sease', is written over the typed name and address.

EDMUND J. SEASE, Reg. No. 24,741
McKEE, VOORHEES & SEASE, P.L.C.
801 Grand Avenue, Suite 3200
Des Moines, Iowa 50309-2721
Phone No: (515) 288-3667
Fax No: (515) 288-1338
CUSTOMER NO: 22885

Attorneys of Record

- pw -